

GEORGE GOWAR

PROFILE SUMMARY

Creative and motivated professional with over five years of experience in hospitality management, content production, and marketing. Currently working as a Duty Manager at Malmaison Manchester, I combine strong leadership and operational skills with a passion for visual storytelling. I have produced and edited a wide range of multimedia projects, from branded social media content for businesses to promotional and marketing videos for Malmaison.

My background in TV and Radio Production, complemented by my award for Best Editor for the documentary Life After Ike, reflects my technical proficiency and creative vision. Skilled in Adobe Premiere Pro and Photoshop, I bring a hands-on approach to video production, camera operation, and post-production editing. I am dedicated to creating engaging content that enhances brand identity and connects with audiences, while maintaining a collaborative and detail-oriented approach to every project.

CONTACT

📞 07899768683
✉ georgegowar27@icloud.com
📍 7 Bankside Boulevard, Manchester
🌐 www.george-gowar.com

EDUCATION

2020 - 2023

UNIVERSITY OF SALFORD

- BA (Hons) in TV and Radio Production
- Graduated with a 2:1
- Special award for Best Editor

2018 - 2020

BROKENHURST COLLEGE

- Level 3 Extended Diploma in Media Studies - D*D*D*

SKILLS

- Critical Thinking
- Working under pressure
- Teamwork
- Communication & Collaboration
- Graphic Design
- Video Editing/ Camera Operation
- Music Production (FL Studio)
- Adobe Premiere Pro
- Adobe Photoshop

WORK EXPERIENCE

Malmaison Hotels - Manchester 2023 - PRESENT

Duty Manager | May 2025 - Present
Assistant F&B Manager | Jan 2025 - May 2025
F&B Supervisor | August 2024 - Jan 2025
Bartender | April 2023 - August 2024

Supporting the successful launch and pre-opening of the new hotel, assisting with the operational setup and staff onboarding. I manage day-to-day hotel operations, ensuring that high standards are met accross all departments. I lead teams, making sure we are always providing the best service. I also aid the marketing team in driving the brand through content creation and social media campaigns.

Freelance Videographer - Manchester 2022 - PRESENT

Freelance videographer working closely with brands, filming and editing their social media content. Actively carrying out personal projects, creating documentaries for social media sites.

LoveLoveFilms - Bournemouth 2021

Creative Consultant - Work experience placement
Worked on the Pop Paper City production for Channel 4. Helping the team with the social media engagement and planning of episodes.

FiveByFive/Dragonfish - Southampton 2021

Creative Consultant - Work experience placement

Kidz Sports - Lymington 2018 - 2021

Assistant Events Coordinator
Assisted in the delivery of children's sports events.

Gallagher - London 2017

Aviation Broker - Work experience placement